

**JAPAN BREWERY COMPANY.
LIMITED.**

(Registered under the Companies Ordinances in Hongkong)

CAPITAL \$75,000

IN 750 SHARES OF 100 DOLLARS EACH.

PAYABLE \$5 PER SHARE ON APPLICATION; \$5 PER SHARE ON ALLOTMENT:
AND FURTHER CALLS, NOT EXCEEDING \$10 PER SHARE PER MONTH. WILL
BE MADE TO MEET THE REQUIREMENTS OF THE COMPANY. 492 SHARES ARE
ALREADY TAKEN UP, AND 258 ARE NOW OFFERED FOR SUBSCRIPTION.

Directors.

MR. JAMES DODDS (Messrs. Butterfield & Swire) Chairman.

MR. F. GROSSER (Messrs. Grosser & Co.) Vice-Chairman.

MR. A. WINSTANLEY (Messrs. Cornes & Co.)

Mr. H. BAEHR (Messrs. C. Rohde & Co.)

MR. W. H. TALBOT (Secretary, Nippon Yusen Kaisha)

Bankers

THE NEW ORIENTAL BANK CORPORATION, LIMITED

Secretary

MR. W. H. TALBOT, pro tem.

Registered Office **Queen's Road, Hongkong.**

Branch Office **70, Main Street, Yokohama.**

The promoters of this Company, basing their calculations upon such information as was then available, originally considered \$50,000 ample capital for their undertaking and the requisite number of shares having been taken up inquiries were instituted in Germany which resulted as follows: -

Sets of drawings, plans for buildings and plant, and estimates were received from Berlin, Strasburg and Chemnitz. Each of these estimates included a machine for ice-making and air cooling without which experts are of opinion good German beer cannot be produced; and this machinery, with the changes upon it, and extra building accommodation required, almost doubled the original estimate of gross cost. In view of the advisability of adopting the plant, &c., recommended by competent advisers the directors resolved to appeal to the shareholders for further capital, which was done, and by special resolution the capital was increased to \$75,000 by the issue of 250 new shares,

which are now offered to the public.

The intend side of the Brewery is the land formerly occupied by the Spring Valley Brewery in Yokohama; and the Company has acquired by purchase the five lots numbers 105B, 123, 240A, 240B and 240C, measuring per title deed 2776 tsubo (2 1/3 statute acres) with the springs, cellars, reservoirs, &c., thereon in return for shares in the Company having \$70 paid up on each the balance of \$30 per share being at call. This land has been surveyed by Mr. Diack, C. E., and he reports, under date of 18th instant, that he had gauged the supply of water available for brewing purposes and found a flow equal to 2,100 gallons per 24 hours; adding, "Spring generally are low at this season on the bluff, and I may say the one at the Brewery compound is much lower at present than I have seen it at any previous time"(there has been little on no rain in this part of Japan for four months past). Samples of this water taken at different times were submitted for analysis to the Imperial Government Laboratory, and the quantitative report showed it to be almost chemically pure and fit for any purposes. Fore cleansing, boilers for engine, &c., an amply of water can be procured from wells should the quantity by the springs be insufficient.

The directors having recommended the Chemnitz estimate for a brewery with a capacity of 132,000 net gallons of beer annually at a cost of, plus 20 per cent. for laying down charges, \$34,000, are of opinion that many utensils, &c., included in that estimate may be omitted as unnecessary for the purposes of this Company, that other things may be made in Japan on cheaper terms, and that a net sum of \$30,000 will supply the plant, &c., required. Upon this basis the estimates, upon the lowest calculation, are: -

COST OF ESTABLISHMENT.

Land, surveys, leveling, &c.....	\$ 5,000	
Buildings.....	20,000	
Plant. &c., complete.....	30,000	
Casks, bottles, utensils, horses, carts, and office furniture.....	7,500	
Expenses of fitter and erection of plant.....	<u>2,500</u>	
	<u>\$65,000</u>	
Reserve for current expenses, margin, cost of first supply of brewing materials and sundries.....	<u>\$10,000</u>	<u>\$75,000</u>

EXPENDITURE

Brewing material for 132,000 gallons beer.....	\$10,900
Coal at \$9 per ton.....	3,420
Wages. Brewer \$2,400; manager \$2,000.....	4,400
Workmen.....	3,000

Sundry office expenses, insurance, &c.....	3,780	
Depreciation at from 7 1/2 to 20 per cent. on buildings, plant, working utensils, &c.....	<u>5,100</u>	<u>\$38,000</u>
INCOME		
132,000 gallons beer at 40 cents net.....	\$52,800	
Malt, yeast, refuse grain, &c.....	<u>1,200</u>	<u>\$54,000</u>

The balance of \$24,000 is therefore capable of providing a divided of 15 per cent. per annum and proving as a reserve for enlargement of works or other purposes as the shareholders may determine, a large annual sum.

In putting forward these calculations the directors have carefully considered the field Japan offers for the consumption of a sound, pure and light ale of the favorite German type; and the prospects of consumption in China; and they feel confident the estimated demand is not exaggerated. In their calculations they have not taken into account the profit on bottling, from the sale of surplus ice, or other indirect sources, confining, their attention solely to the production of a certain quantity of beer and its sale in bulk at a low figure.

To simply the holding and transfer of shares the directors have been authorized by special resolution to issue share warrants in lieu of share certificates; and it is optional with a shareholder to accept either and subsequently to exchange and re-exchange certificates for warrants and vice versa. A share warrant certifies the bearer to be the holder of the shares therein specified; and the transfer of the shares to a purchaser is effected by delivery

As the success of the brewery must to a great extent depend upon the qualifications of the brewer, the engagement of a suitable person will be made an object of the first importance. Fortunately the Company will have the advantage of the presence in Germany of Mr. Carl Rohde, a late director, whose interest in the Company is considerable.

In conclusion the directors beg reference to the remarks of the manager of a large brewery in Germany, who expressed astonishment that so few breweries had so far been established abroad; and added that it can be only a question of time when the beer brewed on the spot must entirely supersede imported beer, which latter is subjected to a process that, while preserving the beer, deprives it of its freshness and most agreeable qualities.

Applications for shares must be made in the following form; and will be received until May 10th, 1886, in Hongkong, and May 20th, in Yokohama.

JAPAN BREWERY COMPANY,
LIMITED

CAPITAL \$ 75,000.
DIVIDED INTO 750 SHARES OF \$100 EACH.

Form of Application for Shares.

To the

JAPAN BREWERY COMPANY, LIMITED.

Gentlemen:

Having paid to your bankers the sum of \$ deposit on shares in your Company, I request you to allot me that number of shares, for which, or any less number you may allot to me, I hereby agree to become a member of the Company subject to the memorandum and articles of association, and I authorize you to enter my name in the register of members accordingly.

Name in full.....

Address.....

Signature.....

Occupation.....

Date.....

BANKER'S RECEIPT.

No......

Received of of the sum of \$ deposit on application for shares of \$ 100 each in the Japan Brewery Company, Limited.

For the New Oriental Bank Corporation, Limited.

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N.B.-This receipt will be returned to the Applicant and subsequently exchanged for certificate for shares.