

## 1895 March 6<sup>th</sup>

### Special Meeting of Directors held at No.7 Water Street Yokohama

on 6<sup>th</sup> March 1895 at 3.30 p.m.

Present: Messrs James Dodds (Chairman), H. Baehr, W. Gordon and (by invitation) M. Kirkwood and H. Heckert

#### ➤ Kioto Exhibition

Kioto Exhibition Mr. Isono's estimates which had already been circulated were submitted.

#### ➤ General advertising

General advertising Letters to and from Mr. Isono were read, and the principle of Mr. Isono's paying one-third of the total expenses was adopted.

Mr. Isono having by invitation presented himself many details of the Kioto Exhibition and also of General advertising were discussed. The Chairman, referring to the expiry of the two-years Advertising agreement, informed Mr. Isono that the Company intended to expend \$4,000 per year on General Advertising and \$1,500 in connection with the Exhibition or altogether \$5,500 of which he proposed that Mr. Isono should pay one-third. Mr. Isono having said he would take a little time to consider this proceeded to refer to the flavour of Kirin Beer which was considered by Japanese as too bitter for their taste. It was decided that Mr. Isono should proceed with the Kioto Exhibit to the extent of \$1500 the proportion to be borne by the Company and by him to be discussed afterwards.

#### ➤ New Bluff Land Lot No 104

New Bluff Land Lot No 104 E The Secretary reported that the purchase of this for \$4,500 had been concluded in terms of the resolution come to at the

last Directors' Meeting and that title deeds would be obtained as soon as Mr. Knaff, who was sick, was able to sign them.

The Meeting then closed at 5 p.m.

James Dodds

Chairman